



**SAN LUIS OBISPO • SANTA MARIA • TEMPLETON • PISMO BEACH • PASO ROBLES • MORRO BAY**

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**FOR IMMEDIATE RELEASE**

**Pacific Eye Nominated for the 2009 SLO Chamber of Commerce Green Award**

SAN LUIS OBISPO, CA – Pacific Eye, leaders in comprehensive eye care on the Central Coast, have been nominated for the SLO Chamber of Commerce Green Award! As leaders in the community, Pacific Eye believes that it is important to uphold environmentally conscious business practices.

Pacific Eye’s ophthalmologists are dedicated to the environment and personalized care for each patient’s vision. In order to improve resource conservation, Pacific Eye’s physicians have purchased and put into operation Electronic Health Records (EHR). The initial purchase of the electronic health records software is costly. However the long-term effects are the following: less paper used on a daily basis, less square footage needed to house patient charts, increased efficiency for staff among each office, and a large reduction on waste. In the long run, electronic records will increase the speed and accuracy of patient health, as well as decrease the amount of paper and energy.

Electronic Health Records have been successfully implemented into Pacific Eye’s practice. With 8 doctors, 7 locations and over 30 staff members, this is a huge success!

This green movement has made the Pacific Eye staff excited to go green on their own! The staff is trying to walk, ride their bike or carpool. In addition, staff and physicians alike, are excited to research energy efficient bulbs, monitor how and when they use computers and ophthalmic equipment, monitor the use of the air conditioning and heating, replace ALL of their paper products with 100% recycled paper, reduce Styrofoam and work with the building owners and property managers to increase their recycling opportunities.

Pacific Eye is committed to the environment and will continue to take steps towards improving energy, resource, and environmental conservation.

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